Leading the Way in Global Gas Processing Industries

Through print, online, e-newsletters and data, *Gas Processing* provides unrivalled access to professionals actively involved in the downstream, midstream and upstream sectors of the gas processing industry.

Each bi-monthly issue of *Gas Processing* provides in-depth information and technological advances relating to process technologies, equipment, operations and maintenance, environment/regulations and market trends.

*Gas Processing’s coverage includes:*

- Natural gas liquids (NGL)
- Liquefied natural gas (LNG)
- Gas-to-liquids (GTL)
- Liquefied petroleum gas (LPG)

*Gas Processing* is distributed with *World Oil* and *Hydrocarbon Processing* to more than 15,000 recipients through its print and digital editions. Recipients include company officials, engineers, technical professionals, and operating personnel from oil and gas operating companies (major integrated, independents and national/state-owned oil and gas companies), engineering and construction firms, drilling and workover contractors, midstream companies, utilities, equipment manufacturers, service and supply companies.

*Gas Processing* provides you with a targeted and effective means to reach these professionals, who influence and make purchasing decisions for equipment, processing technology, quality assurance services and engineering/procurement services in the thriving natural gas industry.

From the Publisher

“As natural gas and gas processing usage, technology and projects continue to thrive in North America and throughout the world, *Gas Processing* provides a one-of-a-kind, multi-channel platform for marketers to reach an engaged and influential audience of midstream, downstream and upstream executives and engineers.” —Bret Ronk, Vice President-Downstream and Midstream
Establish Your Company as a Leader in Gas Processing

GasProcessingNews.com provides daily news, feature articles and insights into the global gas processing industry.

Online Sponsorships: MPU and skyscraper positions are available, as are various rich media options like page peels, prestitials, and video.

Online Rates
(Creative types: GIF, JPG/JPEG, PNG, Java Script, Third party tags, HTML; File Size: Max 100KB; Maximum animation length: 15 secs; Max Video & Animation Frame Rate: 24fps)

Pagepeel................................................................. $3,150
Leaderboard* (728x90) ........................................ $2,300
Skyscraper* (160x600) ......................................... $1,600
MPU* (336x280) .................................................. $1,900
*Five rotations available

Gas Processing E-Newsletter is a weekly e-newsletter that delivers concise technology and business information pertaining to the gas processing industry on a global and regional level. The e-newsletter reaches more than 14,000 oil and gas professionals from the downstream, midstream, and upstream sectors of the oil and gas industry.

E-newsletter Rates
Specs: gif, jpg or swf formats accepted

Top ................................................................. $1,700
Position 2 ......................................................... $1,100
Position 3 ......................................................... $700
Position 4 ......................................................... $450
Anchor ............................................................. $900

Gas Processing E-newsletter Sponsorships
Sponsorships include a 500x100 banner ad. Availability is limited to three placements per e-newsletter: Top Position, Middle Position, and Anchor Position.

Publisher's Statement: Data is supplied by ExactTarget as well as a proprietary email system for March – August 2015.
Gas Processing Editorial Excellence

Bret Ronk
Bret Ronk is Vice President-Downstream and Midstream. He is responsible for Gas Processing, GasProcessingNews.com, events, ancillary print and digital products. Bret has more than 25 years of publishing industry experience, including executive positions at McGraw-Hill Publishing, Reed Publishing and Avid Ratings. Bret is also the Publisher of Hydrocarbon Processing. Bret holds a BA degree in psychology from Indiana University and an MBA from the University of Dallas.

Pramod Kulkarni
Pramod Kulkarni is Editor-in-Chief of Gulf Publishing Company. He has over 40 years of experience in writing and editing focused on oil and gas. Pramod earned a BS degree in electrical engineering from Utah State University, an MA in journalism from the University of Iowa and an MBA from the University of Houston. He is a member of SPE, SEG, AAPG and EAGE.

Adrienne Blume
Adrienne Blume is Editor of Gas Processing and Executive Editor of Hydrocarbon Processing. Her areas of responsibility include LNG, GTL, NGL, gas processing, etc. She previously worked as Managing Editor at Hydrocarbon Publishing Company. Adrienne holds an MA degree in English and Publishing from Rosemont College as well as BA degrees in English and Anthropology from Webster University.

Lee Nichols
Lee Nichols is Editor and Associate Publisher of Hydrocarbon Processing and Director of Gulf Publishing Company’s Data Division. Lee’s areas of responsibility include all data content and sales for Gulf Publishing Company’s Data Division, including corporate and global site licenses to Gas Processing, Hydrocarbon Processing, World Oil, the Boxscore Database, and upstream/downstream industry data reports. Lee previously worked as Product Manager for the Boxscore Database and Director of Data Sales for Gulf Publishing Company. Lee holds a BS degree in Journalism from Texas A&M University.

Supplements

Gas Processing supplements provide an in-depth look at the latest developments and advances in important industry segments.

Engineering & Construction 2016 (Jan/Feb)
Specifically designed for engineers, managers and design professionals actively planning and managing major engineering and construction (E&C) projects, this supplement covers the technological advances and developments related to supply-chain management, turnaround planning, construction, engineering, procurement and more.

Turbomachinery Advances (May/June)
Turbomachinery includes rotating equipment that compress and move fluids (gases or liquids). Compressors, turbines and pumps are all considered turbomachinery, and all are commonly used in HPI facilities. Proper maintenance and design of this critical equipment in the process train is required.

New in Catalysts (July/August)
Advanced catalysts, and innovative materials and methods to construct catalysts, are redefining the HPI and creating new consumer products. Catalyst technologies offer the ability to tailor-make specific products for everyday life, especially next-generation polymers for consumer goods and more.
## 2016 Editorial Calendar

<table>
<thead>
<tr>
<th>January/February</th>
<th>March/April</th>
<th>May/June</th>
<th>July/August</th>
<th>September/October</th>
<th>November/December</th>
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<tbody>
<tr>
<td>Ad Closing: Jan. 5</td>
<td>Ad Closing: March 5</td>
<td>Ad Closing: May 5</td>
<td>Ad Closing: July 5</td>
<td>Ad Closing: Sept. 5</td>
<td>Ad Closing: Nov. 5</td>
</tr>
<tr>
<td>Art Due: Jan. 10</td>
<td>Art Due: March 10</td>
<td>Art Due: May 10</td>
<td>Art Due: July 10</td>
<td>Art Due: Sept. 10</td>
<td>Art Due: Nov. 10</td>
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### SPECIAL REPORT

| Pipelines and terminals | Unconventional gas processing | GTL technology | Small-scale processing solutions | LNG technology | Plant design, automation and process control |

### REGULAR FEATURES

<table>
<thead>
<tr>
<th>LNG/NGL</th>
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<tr>
<td>GTL Technology</td>
</tr>
<tr>
<td>Construction</td>
</tr>
<tr>
<td>Infrastructure</td>
</tr>
</tbody>
</table>

### SPECIAL TOPICS

| Top gas processors in North America | Gas production and processing in Australia | Gas production and processing in Canada | Shale gas treating | Gas compression | Gas storage |

### REGULAR COLUMNS

<table>
<thead>
<tr>
<th>Executive Q&amp;A Viewpoint</th>
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<tr>
<td>Gas Processing News</td>
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<tr>
<td>New in Gas Processing Technology</td>
</tr>
<tr>
<td>Boxscore Construction Analysis Column</td>
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</tbody>
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### SUPPLEMENTS

<table>
<thead>
<tr>
<th>Engineering and construction</th>
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<tbody>
<tr>
<td>Turbomachinery advances</td>
</tr>
<tr>
<td>New in catalysts</td>
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</tbody>
</table>

### BONUS DISTRIBUTION

<table>
<thead>
<tr>
<th>International Liquid Terminals Association</th>
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<tbody>
<tr>
<td>Eastern Mediterranean Gas Conference</td>
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<tr>
<td>Energy Construction Forum</td>
</tr>
<tr>
<td>NACE</td>
</tr>
<tr>
<td>Offshore Technology Conference</td>
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<tr>
<td>Gas Processors Association Annual Convention</td>
</tr>
<tr>
<td>LNG 18</td>
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<tr>
<td>GTL Technology Forum</td>
</tr>
<tr>
<td>Women’s Global Leadership Conference</td>
</tr>
<tr>
<td>Rio Oil &amp; Gas 2016 Expo and Conference</td>
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<td>ARC 2017</td>
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</tbody>
</table>
Hydrocarbon Processing’s Construction Boxscore Database is an indispensable resource for tracking active construction projects for the global refining, petrochemical, natural gas and LNG industries. For more than 60 years, HPI engineers, contractors and marketers have depended on the Boxscore Database for comprehensive data for lead generation, market research, trend analysis and planning. Contact information for key personnel is available to existing subscribers for most projects. ConstructionBoxscore.com

US Gas Processing Plant Directory
The US Gas Processing Plant Directory is a comprehensive list of all natural gas processing plants in the US. This includes natural gas processing, cryogenic and fractionation. The directory includes a detailed prologue on major trends in the US gas processing, production and construction industries. Gulfpub.com/GPPD

Corporate Access Program
A Gas Processing corporate access program is an effective way to provide your company access to Gas Processing articles, analysis and data. Corporate access programs are a powerful online resource that allows your company full access to the Gas Processing handbook, the gas plant directory, and the Hydrocarbon Processing Construction Boxscore Database.

Gas Processing White Papers
Put your best technical literature forward and get back targeted leads. Gas Processing white papers include a custom registration form on GasProcessingNews.com leading to a white paper in PDF format, and delivery of leads information in Excel format. White papers are posted on GasProcessingNews.com’s home page for one month and archived on the site for one year. Cost: $2,900.

Gas Processing Webcasts
allow advertisers to establish brand leadership through their selection of speakers and presentation materials. A Gas Processing editor is available to collaborate on the webcast. Single-sponsor webcasts include multi-channel promotions, up to three custom questions on the registration form, and receipt of all leads in Excel format. Cost: $14,000.

Upcoming Events

March 1–2, 2016 | Galveston, TX – Moody Gardens
Energy Construction Forum (ECF) is a unique and timely gathering covering all phases of major expansions and new construction projects, with a focus on the challenges and solutions facing the industry today. ECF is the only event that brings together all of the key stakeholders in the rapidly growing energy projects and construction marketplace. EnergyConstructionForum.com

March 2016 | Nicosia, Cyprus
Eastern Mediterranean Gas Conference (EMGC) will provide attendees with the knowledge and insight necessary to successfully build business operations in this burgeoning region, where an estimated 40 Tcf of recoverable natural gas reserves have been discovered. EMGasconference.com

April 4–6, 2016 | Houston, TX
The inaugural O&G Supply Chain Forum will cover all sectors of the oil and gas supply chain – upstream, midstream and downstream – and the challenges and issues that are specific to each. Attendees will learn to maximize efficiencies, mine savings opportunities and reduce their environmental impact. The event will feature a one-day workshop, a two-day technical conference, and an exhibit floor. OGsupplyChain.com

August 2–3, 2016 | Houston, TX
The fourth annual GTL Technology Forum will cover the technological and operational advancements in GTL processes that are reducing costs, driving market growth and increasing global activity. GTLTechForum.com

September 13–14, 2016 | Houston, TX
The second GasPro Americas will cover natural gas technologies and markets in the Americas. The two-day technology conference will focus on exploring the latest trends, opportunities and challenges in the natural gas sector. GasProcessingConference.com
2016 Rates & Specs

2016 Gas Processing Print Magazine Rates

1. General Rate Policy: If more or less space than specified is used within one year from date of first insertion, then the rate will be adjusted to the earned rate published here. All rates quoted are in US dollars.

2. Commission and Cash Discount: Agency Commission: 15% of gross billing to recognized agencies on space, color, handling and backup charges. Publisher reserves right to hold advertiser and/or its advertising agency jointly and severally liable for monies due and payable to Publisher.

3. Issuance and Closing: Published six times in 2016: February, April, June, August, October, December. Closing date for scheduling and printing material is the 5th of each month preceding issue.

4. General Advertising Rates and Space Units: Frequency Rates: Number of insertions in a 12-month period in the magazine and associated products determines frequency rate. Covers each ad, each page of a spread, each page of preprinted inserts and each insertion in an integrated frequency rate.

Four-Color Worldwide Rates

<table>
<thead>
<tr>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Page</td>
<td>$5,355</td>
<td>$5,220</td>
</tr>
<tr>
<td>½ Page</td>
<td>$4,230</td>
<td>$4,120</td>
</tr>
<tr>
<td>⅓ Page</td>
<td>$3,485</td>
<td>$3,395</td>
</tr>
<tr>
<td>½ Page Island</td>
<td>$3,800</td>
<td>$3,705</td>
</tr>
<tr>
<td>⅔ Page</td>
<td>$2,730</td>
<td>$2,660</td>
</tr>
<tr>
<td>⅔ Page</td>
<td>$2,410</td>
<td>$2,350</td>
</tr>
</tbody>
</table>

Cover Rates

1 Page .................................................... $6,125
3 Pages .................................................. $5,970
6 Pages .................................................. $5,820

Online Advertising Rates (Run of Site)

Pagepeel .................................................. $3,350
Leaderboard* (728x90) ................................ $2,300
Skyscraper* (160x600) ................................ $1,600
MPU* (336x280) ...................................... $1,900
*Specs: gif, jpg or swf formats accepted

Gas Processing E-newsletter

Top ....................................................... $1,700
Position 2 ............................................. $1,100
Position 3 .............................................. $700
Position 4 ............................................. $450
Anchor .................................................. $900
Specs: vector logo, 500x100 gif or jpg. Maximum file size of 50KB

Online Products

Webcasts .................................................. $13,800
White Papers ....................................... $3,000
Videos .................................................. $1,850

White Papers

Materials due are: high-res company logo, title of white paper, 100-word synopsis of white paper, white paper in PDF format. Optional: one custom question for the registration page.

Webcasts

Materials due are: high-res company logo, high-res speaker photos, three custom questions for the registration form, presentation in PowerPoint format Flash video or screen share is available, but additional charges may apply.

2016 Magazine Production Specifications

The procedure outlined below is designed to ensure the quick, accurate and simple delivery and production of your advertisements.

1. Trim Size: Overall trim size is 8.125 in. x 10.875 in. (210 mm x 280 mm).

2. Ad Page Dimensions:

<table>
<thead>
<tr>
<th>UNIT</th>
<th>WIDTH</th>
<th>DEPTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-Page Spread, Bleed</td>
<td>16.75 in. (425 mm)</td>
<td>11.125 in. (285 mm)</td>
</tr>
<tr>
<td>2-Page Spread, Gutter Bleed</td>
<td>16.5 in. (420 mm)</td>
<td>10 in. (255 mm)</td>
</tr>
<tr>
<td>1 Page Standard</td>
<td>7 in. (180 mm)</td>
<td>10 in. (255 mm)</td>
</tr>
<tr>
<td>1 Page Bleed</td>
<td>8.375 in. (215 mm)</td>
<td>11.125 in. (285 mm)</td>
</tr>
<tr>
<td>½ Page</td>
<td>4.625 in. (120 mm)</td>
<td>10 in. (255 mm)</td>
</tr>
<tr>
<td>½ Page Horizontal</td>
<td>7 in. (180 mm)</td>
<td>4.875 in. (125 mm)</td>
</tr>
<tr>
<td>½ Page Vertical</td>
<td>3.375 in. (85 mm)</td>
<td>10 in. (255 mm)</td>
</tr>
<tr>
<td>½ Page Island</td>
<td>4.625 in. (120 mm)</td>
<td>7.5 in. (190 mm)</td>
</tr>
<tr>
<td>½ Page Square</td>
<td>4.625 in. (120 mm)</td>
<td>4.875 in. (125 mm)</td>
</tr>
<tr>
<td>½ Page Vertical</td>
<td>2.25 in. (55 mm)</td>
<td>10 in. (255 mm)</td>
</tr>
<tr>
<td>¼ Page</td>
<td>3.375 in. (85 mm)</td>
<td>4.875 in. (125 mm)</td>
</tr>
</tbody>
</table>

Fraction ads with bleeds are available; please contact our Advertising Production Department at r1 (713) 525-4633 for dimensions. NOTE: Ads scaled to other publications will be centered in the space nearest to size and proportion.

3. General Requirements:

Printing Process: Web offset full run; Computer-to-plate (CTP)
Binding Method: Perfect (jcjg to head)
Colors Available: Four-color process; matched colors
Color Rotation: Yellow, magenta, cyan, black
Recommended Line Screen: 133 lines maximum
Density of Tone: Two-color tones should not exceed SWOP density of 140%; second color not to exceed 70%. Four-color solids should not exceed SWOP density of 260%.

4. Acceptable Digital Files: Preferred files are Adobe Acrobat PDFs (Press Optimized, 300 dpi, binary CMYK, all fonts embedded) or FlattenCMYK, TIFF files, 300 dpi at actual size. Other file types accepted are Adobe InDesign, Adobe Illustrator and Adobe Photoshop. Files should be submitted in CMYK format at 300 dpi with all supporting graphic elements in CMYK format and all fonts used. **Please do not submit files created in word processing programs, MS PowerPoint, CorelDraw, MS Publisher, etc. Production charges will be incurred if files do not meet these acceptable digital file guidelines.

5. Proofs: Proof required on four-color ads. For one-color and two-color ads, laser proofs are acceptable with clearly marked color breaks.

6. Other Acceptable (but billable) Materials: Contact Publisher.

7. Inserts: Contact Publisher for quantity, specifications and trim size. We cannot guarantee printed quality or acceptability of materials that do not comply with these specifications. For color advertisements, a match proof printout is required to guarantee color accuracy.

Material Submission

All print advertisements for Gas Processing must be delivered by the material submission deadline for the relevant issue.

1. Electronic File Submissions:
   a. From your Internet browser, go to http://ftp.gulfpub.com
   b. Enter the following user name and password:
      User: Gas Processing customer / Password: (insert your email address)
   c. Click on <Login>:
   d. Click on the <Upload> button in the lower left corner of the browser window.
   e. Click on <Choose File> in the Upload box that appears and navigate to your file.
   f. Click on <Upload>.
   g. Once your file has uploaded, click on <Logout> in the upper-right corner of the browser window.
   h. Email Cheryl.Willis@GulfPub.com with the name of the file.

2. Shipping Instructions: Send space orders, insertion orders, correspondence and print materials to: Advertising, Gas Processing, 2 Greenway Plaza, Suite 1020, Houston, TX 77046. For pre-printed inserts, contact the Publisher for shipping instructions.

2016 Media Planner / GasProcessingNews.com